



Partners in Parenting

2020 Annual Report

2020 challenged us to find new ways of connection.

With the advent of Covid-19, Partners in Parenting (PIP) continued to serve families even in the face of the pandemic. Our team transitioned our in-person gatherings to virtual programs overnight to Zoom, however we quickly realized that our program had to be adapted even further to meet the needs of our low-income and immigrant families. In the summer of 2020, we began to offer virtual groups using a medium that did not require a broadband internet connection and one with which they are already familiar, rather than asking participants to learn a new technology. Our new WhatsApp curriculum provides for flexibility in participation. Families can interact directly with the facilitator and one another, and participate according to their schedule and availability. In addition to virtual programming, we birthed so many new initiatives.

Continue reading to uncover more about how 2020 unfolded!



2020 Highs

Launched A NEW Prenatal Program & served

53 families

Hosted first virtual event **2020 Austin Birth Awards**

Joined the Maternal Health Equity Collaborative (MHEC)*

in advocating for comprehensive systems of care for BIPOC families in an effort to achieve maternal health equity before, during, and after childbirth.



Pivoted to virtual programming the week after the stay-at-home order went into place

* The MHEC (which includes Black Mamas ATX, Giving Austin Labor Support, Healing Hands Community Doula Project, Mama Sana Vibrant Woman, Hand to Hold and PIP) is re-envisioning what service provision can look like for BIPOC families. The MHEC centers Black Women and Women of Color— both in leading the collaborative, and in the work they do in and with the community.

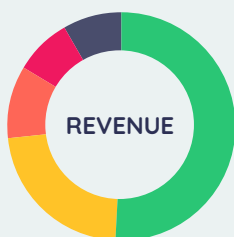
In 2020:



\$8800+ distributed in basic needs supplies of diapers, wipes and HEB gift cards



Financials:



Grants.....**50%**
 Fundraising Events.....**24%**
 Individual Contributions.....**10%**
 Program Fees.....**8%**
 Corporate Sponsors.....**8%**



Programs.....**80%**
 Fundraising.....**10%**
 General Admin.....**10%**

What Parents Say:

95% feel more confident caring for their baby.

93% feel they have more local connections to people who can support them as a parent.

92% feel less isolated.

91% feel more emotionally connected to their child



What Families Love:

“The people. Both the facilitators and the other group members were amazing and supportive. When we had a tough week, we knew we always had an empathetic sounding board when we opened up about our struggles as parents. I had low expectations, since this was done 100% remotely during the pandemic, but I am so grateful for everyone in the group and look forward to continued relationships with them.”

“We very much appreciate PIP! It’s a really nice thing to do for people, thank you! It makes our journey easier and connected, especially amidst being otherwise socially isolated in a new city during a pandemic.”

“Compartir experiencias, opiniones y los recursos proporcionados para un mayor Desarrollo y crecimiento de nuestros hijos.”

“Being able to connect with other parents who are going through what we’re experiencing and hearing their stories made me feel less alone and more capable as a new parent.”



Funders:

- Episcopal Health Foundation
- Moody Foundation
- St. David’s Foundation
- Lola Wright Foundation
- HEB Tournament of Champions
- WholeFoods
- Sagis
- Loewy Law Firm
- The Nelson Family
- The Moskowitz Family